

# SLPLF "Fight for Life" 10K & 5K Event Sponsors ~ March 24, 2012

## 3<sup>rd</sup> Annual "Fight for Life" Walk/Run Fundraiser March 24, 2012

**Steven L. Pearson Leukemia Foundation** is hosting its 3<sup>rd</sup> Annual "Fight for Life" Walk/Run on Saturday, March 24, 2012 from 7:00 a.m. until 1:00 p.m. at Freestone Park located at 1045 East Juniper Road, Gilbert, Arizona 85299. All proceeds will go to help local patients and their families; fund marrow drives to add life saving donors to the registry and most of all; to give HOPE! We expect about 1,000 people in attendance for this event.

*The purpose of this letter is to seek sponsorships for our event on March 24th!*

In order to raise money for Steven L. Pearson Leukemia Foundation, we are asking businesses in the community to sponsor a portion of our event. By being one of our participating sponsor's; you will be promoting your company, helping local families, as well as increase your company's visibility in the community. Any support is greatly appreciated by all.

The **Steven L. Pearson Leukemia Foundation** is a 501 (c) (3) entity. Our Federal Tax Number is **80-0260718**. A copy of our 501 (c) (3) letter is available upon request. Your donation is tax deductible to extent allowed by law. This letter will serve as your receipt.

We thank you in advance for your support and much needed sponsorship for this cause. We couldn't do this without your support!

Stephanie Pearson, Founder  
[Stephanie@slpleukemiafoundation.org](mailto:Stephanie@slpleukemiafoundation.org)  
[www.helpfightforlife.org](http://www.helpfightforlife.org)

Please fill out this form completely and return it with your check payable to:

**SLPLF, 70 S Val Vista Rd, Suite A3-131 Gilbert AZ 85296** (We can also accept CC payments if needed, please call 480-220-0380)

Your Company Name: \_\_\_\_\_ Date: \_\_\_\_\_

Do you have a Banner? Y / N Booth requested: Y / N

Sponsorship Level Requested & Amount: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

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## **Platinum Sponsors \$ 5000** (Maximum 2)

- Booth at event (we supply table & chairs)
- 15 run entries
- Banner on surrounding fencing (we will supply)
- Sponsor signs @ Pancake Breakfast OR Kids Zone as Sponsor
- Logo on every shirt throughout the year\*
- Special sponsorship announcements

## **Gold Sponsors \$2500** (Maximum 4)

- Booth at event (we supply table & chairs)
- 10 event entries
- Banner on surrounding fencing (we will supply)
- Sponsor signs on golf carts, ( 1 on each cart )
- Logo on run t-shirts
- Special sponsorship announcements

## **Silver Sponsors \$1000** (Maximum 8)

- Booth at event (we supply table & chairs)
- 5 event entries
- Banner on surrounding fencing (you will need to supply)
- Logo on run shirts
- Special sponsorship announcements

## **Bronze Sponsors \$500** (Maximum 12)

- Booth at event (we supply table & chairs)
- 2 event entries
- Banner on surrounding fencing (you will need to supply)
- Smaller logo on run shirts

## **Local Sponsors \$250** (Maximum 20)

- Booth at event (we supply table & chairs)
- Banner surrounding fencing (you will need to supply)
- Business name on bottom of run t-shirts

**Booth Sponsor: \$50** (Maximum of 100) \*\*Canopy's, table & chairs NOT provided

**Banner Sponsor: \$50** (Maximum of 100) \*\*You MUST provide your own banner & fence hooks